



**FOR IMMEDIATE RELEASE**

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One Color Photo Attached

**Shaw Earns CIPM Designation**

NAPLES, Fla. (February 2, 2010) –Christina D. Shaw, Registered Client Associate at The Moran Asset Management Group of Wells Fargo Advisors, has earned the Certificate in Investment Performance Measurement (CIPM) designation. To earn the CIPM certificate, Shaw passed both the Principles and Expert exam and met professional, ethical and membership requirements. Established by the CFA Institute, the CIPM program offers the industry’s only designation dedicated solely to the specialized field of investment performance evaluation and presentation.

A member of the Moran Asset Management team since 2005 and a registered Series 7 and Series 66 associate, Shaw is responsible for gathering and organizing financial data for analysis and executing trades within managed portfolios. Shaw provides customer service and account maintenance for high net-worth clients and recently earned her Masters of Business Administration.

The Moran Asset Management Group is a money management practice.\* The group is responsible for managing in excess of \$2 billion in client assets and has served the Naples Community for 29 years. The Group utilizes 15 distinct investment portfolios and has been acknowledged by Nelson’s World Best Money Managers\*\* as the number one manager in their discipline on three separate occasions. In 2009, Moran’s Conservative Growth Equity Portfolio was ranked number two in its investment category.

Under the direction of founder Thomas Moran, Managing Director-Investments and Senior PIM Portfolio Manager, the team of financial advisors has helped clients meet their investment goals, build wealth, and preserve capital with sound financial strategies.

The offices of The Moran Asset Management Group are located at 5801 Pelican Bay Boulevard, Suite 200 in Naples. For more information about The Moran Asset Management Group, call (239) 254-2200 or visit [www.MoranGroup.wfadv.com](http://www.MoranGroup.wfadv.com).

# The MORAN

ASSET MANAGEMENT GROUP  
*of Wells Fargo Advisors*

*\*Fees for the PIM program include Advisory services, performance measurement, transaction costs, custody services and trading. The fees do not cover charges and expenses of any mutual funds that may be purchased within the program and customary brokerage charges apply to non-program assets. Fees are based on the assets in the account and are assessed quarterly. There is a minimum fee of \$250 per calendar quarter to maintain this type of account. Advisory accounts are not designed for excessively traded or inactive accounts and may not be suitable for all investors. During periods of lower trading activity, your costs might be lower if our compensation was based on commissions. Please carefully review the Wachovia Securities advisory disclosure document for a full description of our services, including fees and expenses. The minimum account size for this program is \$50,000.*

*Nelson's performance calculated "net" of all fees and brokerage commissions, inclusive of cash and in U.S. dollars. Results calculated on a minimum asset base of at least \$10 million for "traditional" U.S. asset classes (equity, fixed income, balanced accounts) and \$1 million for all international and for "alternative" U.S. asset classes. Only categories/time period combinations for which there are at least 21 contenders are published.*

*With over \$1 trillion in client assets as of September 30, 2009, Wells Fargo's brokerage businesses have over 15,500 full-service financial advisors and 6,300 licensed financial specialists. This vast network of advisors, one of the nation's largest, serves clients through offices in all 50 states, the District of Columbia, and in Latin America. Wells Fargo Advisors is the trade name used by two separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company: Wells Fargo Advisors, LLC, Wells Fargo Advisors Financial Network, LLC, (members SIPC). Statistics include other broker-dealers of Wells Fargo & Company. [www.wellsfargoadvisors.com](http://www.wellsfargoadvisors.com).*

*Investment products and services are offered through Wells Fargo Advisors, LLC.*

*Wells Fargo & Company is a diversified financial services company with \$1.2 trillion in assets, providing banking, insurance, investments, mortgage and consumer finance through more than 10,000 stores, over 12,000 ATMS and the Internet ([wellsfargo.com](http://wellsfargo.com)) across North America and internationally.*

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