



MORAN • EDWARDS
ASSET MANAGEMENT GROUP
OF WELLS FARGO ADVISORS

FOR IMMEDIATE RELEASE

Contact: Jennifer Hawke
239.254.2238

One Color Photo Attached (Bob Edwards Portrait)

Edwards Named to Naples Philharmonic Board of Directors

NAPLES, Fla. (September 29, 2010) – Bob Edwards, Managing Director-Investments and a Senior PIM Portfolio Manager for Moran Edwards Asset Management Group of Wells Fargo Advisors has been named to the Naples Philharmonic/Patty and Jay Baker Naples Museum of Art's Board of Directors.

Edwards pursues an active interest in the arts and serves nationally on the boards of *Sculpture* magazine (Washington, DC) and The International Sculpture Center (Princeton, NJ) as well as several community boards, including serving as a new trustee for the Naples Winter Wine Festival.

A financial advisor for over 26 years, Edwards is a frequent industry speaker. In 2010 he is scheduled to address financial professionals at forums organized by Wells Fargo Advisors in Atlanta, Chicago, San Diego, Dallas, Wash. D.C and New York City on investing for retirement assets in a post-crisis world.

He has earned numerous national and local recognitions including being named as one of America's Top Advisors in 2009 by *Registered Rep*, the leading journal for registered financial professionals, *Barron's* named Edwards as one of Florida's top ten financial advisors in 2010, and he was named a 5 Star Wealth Manager by *Gulfshore Life*. In addition, investment portfolios managed by Edwards have received national recognition for peer group performance in Nelson's World Best Money Managers including a recent number three ranking for US Equity Core performance over three years for his Strategic Equity Blend, as of 12/31/2010.

Moran Edwards Asset Management Group is a money management practice.* The group is responsible for managing in excess of \$2 billion in client assets and has served the Naples Community for 29 years. The Group utilizes 15 distinct investment portfolios and has been acknowledged by Nelson's World Best Money Managers as the number one manager in their discipline on three separate occasions. In 2009, Moran's Conservative Growth Equity Portfolio was ranked number two in its investment category.

The offices of Moran Edwards Asset Management Group are located at 5801 Pelican Bay Boulevard, Suite 200 in Naples. For more information about The Moran Asset Management Group, call (239) 254-2200 or visit www.MoranEdwards.com.

**Fees for the PIM program include Advisory services, performance measurement, transaction costs, custody services and trading. The fees do not cover charges and expenses of any mutual funds that may be purchased within the program and customary brokerage charges apply to non-program assets. Fees are based on the assets in the account and are assessed quarterly. There is a minimum fee of \$250 per calendar quarter to maintain this type of account. Advisory accounts are not designed for excessively traded or inactive accounts and may not be suitable for all investors. During periods of lower trading activity, your costs might be lower if our compensation was based on commissions. Please carefully review the Wachovia Securities advisory disclosure document for a full description of our services, including fees and expenses. The minimum account size for this program is \$50,000.*

Nelson's performance calculated "net" of all fees and brokerage commissions, inclusive of cash and in U.S. dollars. Results calculated on a minimum asset base of at least \$10 million for "traditional" U.S. asset classes (equity, fixed income, balanced accounts) and \$1 million for all international and for "alternative" U.S. asset classes. Only categories/time period combinations for which there are at least 21 contenders are published. Past performance is no guarantee of future results.

Barron's Top 1000 Advisors (2010): Ranking based on data provided by over 4,000 of the nation's most productive advisors. Factors considered: Assets under management, revenues, regulatory record, quality of practice and philanthropic work. Institutional assets were given less weight; portfolio performance not explicit component.

Crescendo 5-Star Wealth Manager: *The Survey was conducted by Crescendo, as an independent third-party research firm. For 2010, they surveyed 22,500 consumers of the magazine and 1,900 Financial Service Professionals to evaluate the 4,100 candidates in the Southwest Florida area as the best in client satisfaction Wealth managers. The evaluation was based on nine criteria, including customer service, integrity, knowledge/expertise, recommendations and overall satisfaction. After survey results are tallied they take the top scoring candidates which represent less than 7% of their market and forward to a panel to further review a sample of the selection. Only wealth managers with five years of experience in the financial services industry are considered. The rating may not be representative of any one client's experience because the rating reflects an average of all, or a sample of all, of the experiences of the financial adviser's clients. The rating is not indicative of the financial advisor's future performance. Wealth Managers may or may not use discretion in their practice and therefore may not manage their client's assets. Please keep in mind that working with a FIVE STAR Wealth Manager is no guarantee as to the future investment success nor is there any guarantee that the selected Wealth managers will be awarded this accomplishment by Crescendo in the future. For more information on the rating methodology, go to www.fivestarpromotional.com/wmresearch/.*

With \$1.1 trillion in client assets as of June 30, 2010, Wells Fargo's brokerage businesses comprise more than 15,100 full-service financial advisors and 5,000 licensed bankers. This vast network of advisors, one of the nation's largest, serves clients through offices in all 50 states, the District of Columbia and in Latin America. Wells Fargo Advisors is the trade name used by two separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company: Wells Fargo Advisors, LLC and Wells Fargo Advisors Financial Network, LLC (members SIPC). Statistics include other broker-dealers of Wells Fargo & Company. www.wellsfargo.com

Wells Fargo & Company (NYSE: WFC) is a nationwide, diversified, community-based financial services company with \$1.2 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 10,000 banking stores, 12,000 ATMs, the Internet (wellsfargo.com and wachovia.com), and other distribution channels across North America and internationally. With more than 278,000 team members, Wells Fargo serves one in three households in America. Wells Fargo & Company was ranked #19 on Fortune's 2009 rankings of America's largest corporations. Wells Fargo's vision is to satisfy all our customers' financial needs and help them succeed financially.

Investment and insurance products:

NOT FDIC-Insured	NO Bank Guarantee	MAY Lose Value
-------------------------	--------------------------	-----------------------

Investment products and services are offered through Wells Fargo Advisors, LLC. Wells Fargo Advisors, LLC, Member SIPC, is a registered broker-dealer and a separate non-bank affiliate of Wells Fargo & Company. 1010-0632

###