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ASSET MANAGEMENT GROUP
OF WELLS FARGO ADVISORS

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Eric Poeltl Joins Moran Edwards Asset Management Group

NAPLES, Fla. (July 29, 2011) – Eric Poeltl has joined Moran Edwards Asset Management Group of Wells Fargo Advisors as a Client Associate. Poeltl will be responsible for performing extensive quantitative analysis and maintaining existing trading models as well as developing new ones.

A native of Naples, FL, Poeltl has lived in Southwest Florida for 19 years. Prior to joining Moran Edwards Asset Management Group, Poeltl attended the University of Pennsylvania where he was awarded a Bachelor degree in Mathematics.

Moran Edwards Asset Management Group, formerly known as the Moran Asset Management Group, is a money management practice. The group is responsible for managing in excess of \$2 billion in client assets as of December 31, 2010 and has served the Naples Community for 30 years. The firm is located at 5801 Pelican Bay Boulevard, Suite 200 in Naples. For more information, call (239) 254-2200 or visit www.MoranEdwards.com.

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