



## For Immediate Release

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### Dickinson Earns Series 7

NAPLES, Fla. (November 10, 2010) – Dawn Dickinson, a Senior Client Associate with Moran Edwards Asset Management Group of Wells Fargo Advisors, formerly known as The Moran Asset Management Group, has passed the Series 7 examination. The Series 7 exam is the most comprehensive financial securities exam offered by the Financial Industry Regulatory Authority (FINRA). Her successful completion of the examination qualifies her for the solicitation, purchase and/or sale of securities products.

Dickinson joined the firm six years ago as an Operations Specialist and began working with Moran Edwards Asset Management Group in 2006. In her role as a Senior Client Associate, she processes new account paperwork, reviews client financial transactions on a daily basis, and oversees numerous other administrative tasks. Her Series 7 registration is representative of the team's devotion to ongoing education and will further enhance her ability to skillfully monitor client account activity.

Moran Edwards Asset Management Group is a money management practice.\* The group is responsible for managing in excess of \$2 billion in client assets and has served the Naples Community for 30 years.

Moran Edwards Asset Management Group is located at 5801 Pelican Bay Boulevard, Suite 200 in Naples. For more information, call (239) 254-2200 or visit [www.MoranEdwards.com](http://www.MoranEdwards.com).

*\*Fees for the PIM program include Advisory services, performance measurement, transaction costs, custody services and trading. The fees do not cover charges and expenses of any mutual funds that may be purchased within the program and customary brokerage charges apply to non-program assets. Fees are based on the assets in the account and are assessed quarterly. There is a minimum fee of \$250 per calendar quarter to maintain this type of account. Advisory accounts are not designed for excessively traded or inactive accounts and may not be suitable for all investors. During periods of lower trading activity, your costs might be lower if our compensation was based on commissions. Please carefully review the Wells Fargo Advisors advisory disclosure document for a full description of our services, including fees and expenses. The minimum account size for this program is \$50,000.*

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