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One Color Photo Attached (Bob Edwards Portrait)

Edwards Named to 2010 Chairman's Council

NAPLES, Fla. (May 10, 2010) – Bob Edwards, Managing Director-Investments and a Senior PIM Portfolio Manager for The Moran Asset Management Group of Wells Fargo Advisors, has been named to the 2010 Chairman's Council of Wells Fargo Advisors.

To earn Chairman's Council status, Edwards met or exceeded the requirements based on production and professionalism at Wells Fargo Advisors by placing clients' needs first and providing clients with exemplary support and service.

A financial advisor for over 26 years, Edwards is a frequent industry speaker. In 2010 he is scheduled to address financial professionals at forums organized by Wells Fargo Advisors in Atlanta, Chicago, San Diego, Dallas, Wash. D.C and New York City on investing for retirement assets in a post-crisis world.

He has earned numerous national and local recognitions including being named as one of America's Top Advisors in 2009 by *Registered Rep*, the leading journal for registered financial professionals. *Barron's* named Edwards as one of Florida's top ten financial advisors in 2010, and he was also selected as a 5 Star Wealth Manager by *Gulfshore Life*. In addition, investment portfolios managed by Edwards have received national recognition for peer group performance in Nelson's World Best Money Managers including a recent number three ranking for Large Cap Growth and Equity Core performance over three years for his Strategic Equity Blend, as of 12/31/2009.

Edwards pursues an active interest in the arts and serves nationally on the boards of *Sculpture* magazine (Washington, DC) and The International Sculpture Center (Princeton, NJ) as well as several community boards, including serving as a new trustee for the Naples Winter Wine Festival and a new board member for the Philharmonic/Patty & Jay Baker Naples Museum of Art.

About Moran:

The Moran Asset Management Group is a money management practice.* The group is responsible for managing in excess of \$2 billion in client assets and has served the Naples Community for 29 years. The Group utilizes 15 distinct investment portfolios and has been acknowledged by Nelson's World Best Money Managers as the number one manager in their discipline on three separate occasions. In 2009, Moran's Conservative Growth Equity Portfolio was ranked number two in its investment category.

The offices of The Moran Asset Management Group are located at 5801 Pelican Bay Boulevard, Suite 200 in Naples. For more information about The Moran Asset Management Group, call (239) 254-2200 or visit www.MoranGroup.wfadv.com.

**Fees for the PIM program include Advisory services, performance measurement, transaction costs, custody services and trading. The fees do not cover charges and expenses of any mutual funds that may be purchased within the program and customary brokerage charges apply to non-program assets. Fees are based on the assets in the account and are assessed quarterly. There is a minimum fee of \$250 per calendar quarter to maintain this type of account. Advisory accounts are not designed for excessively traded or inactive accounts and may not be suitable for all investors. During periods of lower trading activity, your costs might be lower if our compensation was based on commissions. Please carefully review the Wachovia Securities advisory disclosure document for a full description of our services, including fees and expenses. The minimum account size for this program is \$50,000.*

Nelson's performance calculated "net" of all fees and brokerage commissions, inclusive of cash and in U.S. dollars. Results calculated on a minimum asset base of at least \$10 million for "traditional" U.S. asset classes (equity, fixed income, balanced accounts) and \$1 million for all international and for "alternative" U.S. asset classes. Only categories/time period combinations for which there are at least 21 contenders are published. Past performance is no guarantee of future results.

Barron's Top 1000 Advisors (2010): Ranking based on data provided by over 4,000 of the nation's most productive advisors. Factors considered: Assets under management, revenues, regulatory record, quality of practice and philanthropic work. Institutional assets were given less weight; portfolio performance not explicit component.

Gulfshore Life Five Star Wealth Manager: *Survey conducted by Crescendo, an independent third-party research firm. Evaluation based upon nine criteria, including customer service, integrity, knowledge/expertise, recommendations and overall satisfaction. Rating may not be representative of any one client's experience because it reflects an average of all, or a sample of all, of the experiences of financial advisor's clients. Rating is not indicative of the financial advisor's future performances. For more information on the rating methodology, go to www.fivestarprofessional.com/wmresearch/. Registered Rep: The list of advisors was compiled by Discovery Database, an online database of financial service intermediaries, which weighed factors of FINRA registered representatives such as total assets under management and years in the industry, then validated by direct surveys.*

Candidates who pass Research Magazine's vigorous screens have served a minimum of 15 years in the industry, have acquired substantial assets under management, demonstrate superior client service and have earned recognition from their peers and the broader community for the honor they reflect on their profession.

With over \$1.1 trillion in client assets as of March 31, 2010, Wells Fargo's brokerage businesses have over 15,100 full-service financial advisors and 6,300 licensed financial specialists. This vast network of advisors, one of the nation's largest, serves clients through offices in all 50 states, the District of Columbia, and in Latin America. Wells Fargo Advisors is the trade name used by two separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company: Wells Fargo Advisors, LLC, Wells Fargo Advisors Financial Network, LLC, (members SIPC). Statistics include other broker-dealers of Wells Fargo & Company. www.wellsfargoadvisors.com.

Wells Fargo & Company is a diversified financial services company with \$1.2 trillion in assets, providing banking, insurance, investments, mortgage and consumer finance through more than 10,000 stores, over 12,000 ATMS and the Internet (wellsfargo.com) across North America and internationally.

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