



## FOR IMMEDIATE RELEASE

Contact: Jennifer Hawke  
239.254.2238

One Color Photo Attached (Thomas Moran Portrait)

### **Moran Named in Barron's Top 100 Financial Advisors**

NAPLES, Fla. (April 20, 2011) – For the second year in a row, Thomas Moran, Managing Director-Investments and founding member of the Moran Edwards Asset Management Group of Wells Fargo Advisors, has been named to *Barron's* annual list of America's top 100 financial advisors. Moran was ranked number 49 in the country, and number two in Florida.

The top 100 advisors ranking reflects the volume of assets overseen by the advisors and their teams, revenues generated for the firms and the quality of the advisors' practices. Moran says he is thrilled with the designation. "With over 250,000 financial advisors in the nation, I am honored to be considered among the top 100."

Moran's top 100 honor follows his previous recognition by *Barron's* in its "Top 1,000 Advisors in the United States," a state-by-state ranking of which Moran was selected as the number one advisor in Southwest Florida in 2009, 2010 and 2011.

Moran is a 30-year veteran of the securities industry and has received local, national and industry recognition for his ability as a financial advisor. He is a Senior PIM Portfolio Manager—the firm's highest level designation for an advisor—and is well known throughout the firm as a top fee-based financial advisor. In addition to his recognitions by *Barron's*, he was also named among the "Top 100 Financial Advisors in America" by *Registered Rep* magazine in 2009.

Moran is a Phi Beta Kappa graduate of the University of Colorado. A strong supporter of the Southwest Florida community, he serves on the Corporate Advisory Board of the United Arts Council and on the Board of Directors of Opera Naples, Southwest Florida's only regional opera company. In addition, he is a member of the board for Youth Haven and the Scholarship Committee for the Culinary and Hospitality Education Foundation.

Moran Edwards Asset Management Group, formerly known as the Moran Asset Management Group, is a money management practice. The group is responsible for managing in excess of \$2 billion in client assets as of 12/31/2010 and has served the Naples Community for 30 years.

Moran Edwards Asset Management Group is located at 5801 Pelican Bay Boulevard, Suite 200 in Naples. For more information, call (239) 254-2200 or visit [www.MoranEdwards.com](http://www.MoranEdwards.com).

***Barron's Top 100 Financial Advisors:*** The rankings reflect each advisor's assets under management, his or her contribution to

the firm's revenues and profits, and indications of service quality. Assets managed for institutions were not counted toward the score. Many of the top independent advisors head up firms, however, their scores were based on assets in accounts that they oversee themselves. Portfolio performance isn't a criterion, because many advisers don't have audited track records. **Barron's Top 1000 Advisors:** Ranking generally based on data provided by over 4,000 of the nation's most productive advisors. Factors considered: Assets under management, revenues, regulatory record, quality of practice and philanthropic work. Portfolio performance not explicit component. **Registered Rep:** The list of advisors was compiled by Discovery Database, an online database of financial service intermediaries, which weighed factors of FINRA registered representatives such as total assets under management and years in the industry, then validated by direct surveys.

With \$1.2 trillion in client assets as of December 31, 2010, Wells Fargo's brokerage businesses comprise more than 15,188 full-service financial advisors and 4,386 licensed bankers. This vast network of advisors, one of the nation's largest, serves clients through offices in all 50 states and the District of Columbia. Wells Fargo Advisors is the trade name used by two separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company: Wells Fargo Advisors, LLC and Wells Fargo Advisors Financial Network, LLC (members SIPC). Statistics include other broker-dealers of Wells Fargo & Company.  
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