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One Color Photo Attached (Tom Moran Portrait)

Moran Serves as Panelist at the 2011 *Barron's Winner's Circle Top Advisors Summit*

NAPLES, Fla. (October 17, 2011) –Thomas M. Moran, Managing Director – Investments; Senior PIM Portfolio Manager of Moran Edwards Asset Management Group of Wells Fargo Advisors, was chosen to serve as a panelist at the 7th annual *Barron's Winner's Circle Top Advisors Summit*, hosted by *Barron's* magazine in September.

This exclusive conference promotes best practices and generates new ideas across the financial management industry. Workshops led by *Barron's* Top 100 Financial Advisors explore current issues that include business development ideas, managing high net-worth accounts, portfolio management and retirement planning.

Moran served as a panelist in the session titled, "Maintaining a Disciplined Investment Process in a Maddening Market Environment," which was hosted by *Barron's* Managing Director, Advisor Programs, Sterling Shea.

"Because the summit brings together key leaders and top decision makers from around the country, it is recognized by the financial advisor community as the industry's leading event," said Ed Finn, editor and president of *Barron's*. "The ideas and discussions generated there help equip attendees to provide sound investment and financial advice to their clients, which is vital to today's challenging economic and market conditions."

With over 30 years of experience in the financial services industry, Tom Moran was named by *Barron's* magazine as the number one Advisor in Southwest Florida among its top 1000 financial advisors in 2011. For the second year in a row, he was also named to *Barron's* annual list of America's top 100 financial advisors and ranked number one in Southwest Florida. He was also recently named to the prestigious Top 100 Wirehouse Advisors list in the September 2011 issue of *Registered Rep* magazine. Tom's experience and solid reputation as an expert in his field has also made him a reliable source for various media outlets and speaking engagements. He has been interviewed and quoted by *Forbes*, *Barron's* and *Gulfshore Business*, and has authored articles on a variety of financial and economic topics for local and national industry magazines.

Moran Edwards Asset Management Group, formerly known as the Moran Asset Management Group, is a money management practice. The group is responsible for managing in excess of \$2 billion in client assets as of June 30, 2011 and has served the Naples Community for 30 years.

Moran Edwards Asset Management Group is located at 5801 Pelican Bay Boulevard, Suite 200 in Naples. For more information, call (239) 254-2200 or visit www.MoranEdwards.com.

About Wells Fargo Advisors

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About Barron's

Barron's Top 1000 Advisors 2011: The rankings are based on data provided by over 4,000 advisors. Factors included in the rankings were assets under management, revenue produced for the firm, quality of the practice, and other factors. Institutional assets are given less weight in the scoring. Investment performance isn't an explicit component.

The "Barron's Top 100 Financial Advisors" is a select group of individuals who are screened on a number of different criteria. Among factors the survey takes into consideration are the overall size and success of practices, the quality of service provided to clients, adherence to high standards of industry regulatory compliance, and leadership in "best practices" of wealth management. Portfolio performance is not a factor.

Attendees of the *Barron's Winner's Circle Top Advisors Summit* were comprised of the 100 advisors listed in Barron's Winner's Circle "Top 100 Financial Advisors", (April 2011) as well as 400 financial advisors designated as the top producers of their firms.

Registered Rep: This year's list of Top 100 Wirehouse Advisors in America was assembled by Meridian-IQ, in which Penton Media is an investor. Advisors are ranked by assets under management, effective June 30. Only those advisors for whom a majority of assets correspond to retail clients were eligible for the list. Meridian confirmed its data with Morgan Stanley Smith Barney, Merrill Lynch Global Wealth Management, Wells Fargo Advisors and UBS Financial Services.